



PARTNERSHIPS AND QUALITY BRANDS

Today the market is increasingly requesting product information that highlights its safety and environmental performance as well as technical performance.

To further guarantee the quality, safety and sustainability of its products, APA has decided to become a partner of national and international associations that bring together the main PVC production, compounding and transformation companies, as well as additive production and recycling.

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“ Forming successful relationships between Partners and Companies means that we are able to achieve common goals and solve any issues, bringing numerous benefits to the company and its customer's, while at the same time benefiting the Partner's business. ”



APA has decided to join the association, PVC Forum Italy which today constitutes a consolidated reference point for the entire Italian PVC supply chain on all issues related to the material and its applications.

→ APA has obtained the “Vinyl Quality Film” mark for its own production articles.

THE VINYL QUALITY FILM BRAND was developed and released by the PVC Forum Italy association in order to **guarantee** the citizen and consumer the “**Quality**” of the **products**, the “**Sustainability**” of the **productions** and the substances used and present in the finished product.

The trademark is released only if certain requirements are met and demonstrated.

These include the absence of heavy metals, organo-stannic stabilisers, plasticisers containing phthalates (DEHP, BBP, DBP), carcinogenic and allergenic dyes.



An important international collaboration has been signed with VinylPlus.

→ Being part of the **Vinylplus** group means being part of a “**Club of Excellence**” in which the common goal of **meeting the needs of society with a sustainable product** is shared.

Vinylplus has identified **five technical, awareness and understanding challenges** of the **importance of sustainable development.**

→ APA's partnership represents the sharing of these goals and efforts to achieve them.

